

STRYKBAKTM *against violence and abuse*



Imagine a world without violence?

We can improve education



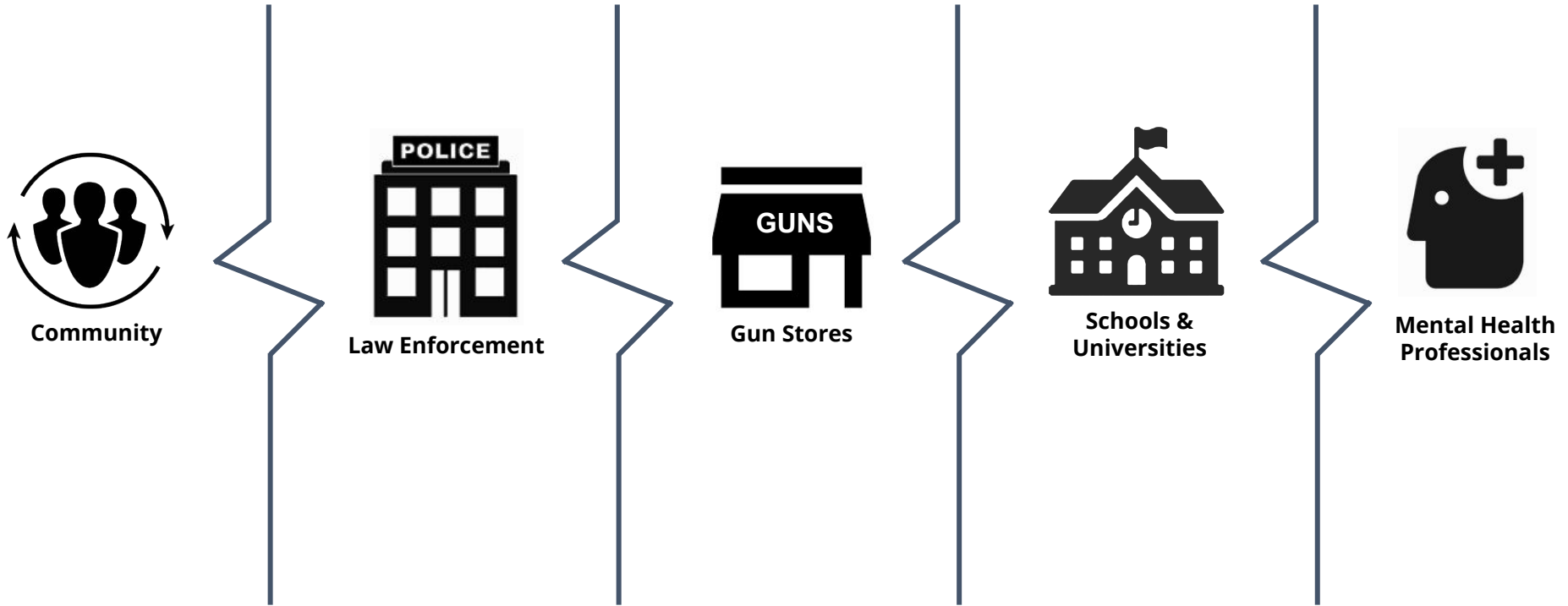
We can eliminate poverty & homelessness



We make morals and ethics priorities



School Shootings: Siloed & Broken Networks



Blockchain closes loopholes & incentivizes adoption

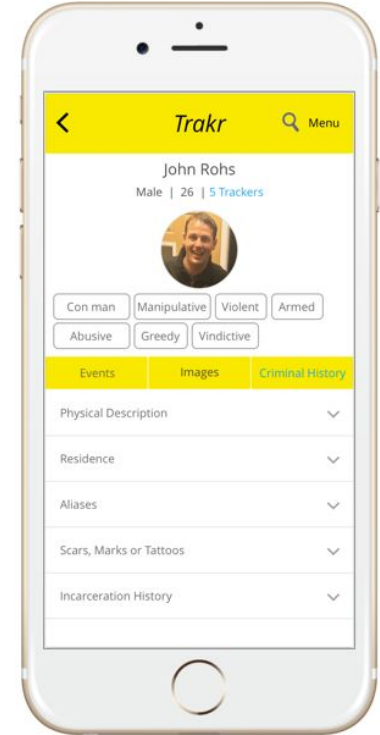
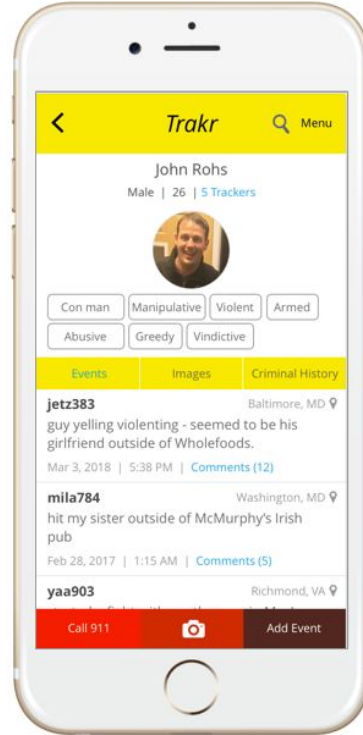
“Traceability from cradle to conviction”

- Violent individuals identified early on with behavior tracked
- Pinpoint violent events communicated across the network
- Improved co-ordination in apprehending troubled people



Violence prevention through crowdsourcing

1. Users spot risks
2. Users input evidence
3. Evidence increases
4. Police notified



Next Generation Defense Spray



SABRE



BLINGSTING



Kimber



defender 24/7



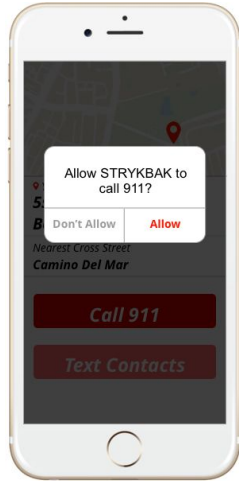
mace
BRAND



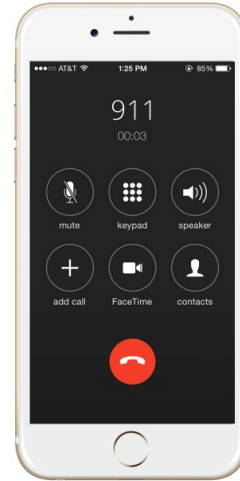
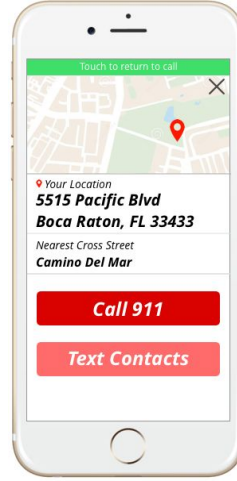
STRYKBAK

A few simple steps

1. Spray button wakes app



2. Tap to Call



3. Speak to 911 Dispatcher



4. Police Dispatched



Revenue Channels

1. Ads



2. Sell Data



Behavioral Trends



Segmentation Data



Survey Members

3. Defense Spray & Portable MRI



TRAKR Phases

Phases	Tech Milestones	Business Milestones
TRAKR 1.0 Quick Wins Today	Map Solution Develop MVP & blockchain Infrastructure	Develop Community Partnerships with Awareness & Action Plans
TRAKR 2.0 Mid-Level	Mobile App in Market Blockchain gathering and reporting intelligence	Public awareness & adoption First prevented case Ads platform launched
TRAKR 3.0 Long Term	Real-world occurrences verified through supervised machine learning Regular reporting	Public awareness & adoption First prevented case Surveys in regular use

Testimonials

“We need a product like this!”

Carly Asher Yoost
Founder & CEO, Child Rescue
Coalition

“It’s a unique idea, and an obvious solution”

Ben Patz
Managing Director and General
Partner at Florida Angel Nexus

“I really like how it's sold with the self defense to learn how to protect yourself”

Female Student
Lynn University

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